



Social and Cultural Committee Meeting | August 12, 2020 at 6:30pm | Zoom

Attendees: Sherena Readous, Rachel Brown, Rob Laney, Vince Allen, Ivy Singletary, Sandy Asari Hogan

*Denotes action item

Important Information:

- **ULGA-YP Mission:** The mission of ULGA-YP is to support the National Urban League movement through volunteerism, philanthropy and membership development. We accomplish this by supporting our local affiliate, the Urban League of Greater Atlanta, providing a forum for the development of young professionals and engagement of Atlanta's youth.
- **Committee Mission** The primary purpose of the committee will be to create tailored events that will add to the membership experience and draw in new members. To create a welcoming space for our future and new members and recruit those that would be a good fit for our committee
- **Committee Meeting Dates/Time** Second Tuesdays at 7pm via zoom or conference call
- **Committee Communication Methods** Email and Slack

Introduction of Chair/ Deputy Sherena Readous- Chair, social@ulga-yp.org/Ivy Singletary- Lead Deputy

Introductions: What do you look forward to when social distancing is over? Church, Brunch, Gatherings with friends, etc....

July 24, 2020 Event Recap-Good Skincare Matters

Strengths- Passionate/ knowledgeable speaker, also a great Q/A portion

Weaknesses- Wanted a demonstrative component. She did not mix up the actual product.

Opportunity for Improvement- Questions ahead of time, talking points ahead of time, need a more engaging activity.

Threat- Issue/ Hinderance ahead of time-N/A

Friday, August 21, 2020

- Event Cancelled

Wednesday, Sept. 23, 2020

- **Wine Down Wednesday YP- Happy Hour/ Neighborhood Night Out**
 - Trivia or Virtual Happy Hour as an alternative with drink demonstration
 - *Ivy will organize games with committee members
 - Playlist or DJ – Must determine Pricing for DJ
 - *Ivy- Ask Byron about DJs
 - *Sherena looking into DJs
 - *Rachel will teach/lead the game for the zoom happy hour.
 - Bartender demonstration- **Meagan McGill**
 - Highlight a black owned business, Neighborhood night out mixer county breakouts and meet up Put people in breakout rooms based on county. (Iamblackbusinessapp for black owned businesses)

- ***Ivy (Fulton County)**
 - *Baltimore Crab and Seafood, Spice House, Slutty Vegan*
- ***Sherena (DeKalb County)**
Cigar Bar
- ***Patrice (Cobb County)**

Tuesday, September 29, 2020

- **Presidential Watch Party with Advocacy Committee**
 - St.Marks church- Enclosed outdoor area.
 - Utilizing social distancing... Check in, mask distribution, voter registration, sign-ups for the Census. Food will be served. Potential Food truck need volunteers for event set-up and break-down.

Monday, October 5, 2020 6:30 PM-9:00 PM(Health Literacy Month)

- **Health is Wellness Virtual GBM** surrounding health Collab with CDC Young Professionals and **Dr. Dymetra Pernel (Medical Doctor/ Vegan/ Nutritionist) aka Plant Based Princess**
 - Demonstration of a healthy dish
 - *Sherena-Engaging activity related to health like Ice Breakers, Quiz, etc... Human Bingo, Health Walk example, Never have I ever/Put a Finger Down if...etc
 - *Rob- Open to running a break out room with set questions 30 people/5 breakout rooms. Post questions in Slack prior to the event to engage with the group leading up to the GBM.
 - *Rachel- Hashtag Campaign ex: healthy habit, healthy dishes/ fitness Begin Oct 1, 2020 with the campaign
- **CDC YPN President – Valamar (Val) Reagan** will be speaking about health from social ecological perspective, How culture effect our now and what we can do to set ourselves up for a healthier future. Making sure you are taking care of your health now.
 - *Prepare a trivia activity
 - *Let's think about a snazzy title related to health and culture
 - *Demonstration of some plant-based items (put the ingredients out ahead of time so we can have an engaging activity. Something we can potentially cook.

Friday, November 20, 2020

- **Holiday Game Night/Friendsgiving YP Style**

December 2020 Tentative/ On Hold

- **NYE Party/Holiday Party**

Wednesday, January 13, 2021

- **Apache Cafe or Kat's Cafe for Live event (Art/Music/Spoken Word)**
 - Café 920, Blind Willies, Venkman's, Ms. Icey's, Spice House, Urban Grind

Friday, Feb 12, 2021

- **Black Love in the ATL -Speed Dating/Speed networking (Possible location- Painted Duck or Hudson Grille)**
 - Reaching out to Male Fraternities, NSBE, MBA
 - Open it up to more males than females
 - Pin and Proper
 - Need a DJ...Get quotes

Thursday, March 18, 2021

- **Dance Class (Giwayen African Dance)**
 - Cultural Dance Class/ Activity, get people out of their boxes
 - Latin Dance potentially *Ivy- Look into some dance activities.

Sunday, April 25, 2021

- **YP Fit-Athon Fundraiser**

End of May or Early June

- **Tentative Bar Crawl**

May 2021

- **Dream Catchers Event**

June 2021

- **Rep your City Day Party (Monticello)**
- **20th Anniversary Weekend Celebration**
 - Activities: Community Service event, Day Party, Brunch (Collab amongst all), and Lounge
 - Possible Locations: Millennium Gates Museum, West end Cultural Arts , Galleria 215

Committee Structure:

- **Social Events Committee- *Sean Colbert, Ivy Singletary, Michael Twum for sponsorships and as needed***
 - Primarily focus on plan and coordinating Fall Back in Love, NYE party and Rep your City day party
 - Create Run of Show for event and communicate with chair any requested resources
 - Act as on site contact person during event
- **Cultural Events Committee- *Patrice Perkinson, Ivy Singletary, Michael Twum for sponsorships and as needed***
 - Focus on finding cultural events like plays and concerts that will be coming up
 - Find local business that we can partner with
 - Gather information on pricing and packages for selected events
 - Act as on-site contact person during event

Upcoming ULGA-YP Events: State of Black America 8/13 from 2p-5p

Questions/Comments:

Potential Future activities- , Floral Arrangements, Garden/ Planting/Gardening presentation, Virtual Paint and Sip